

## PRESS PLAY PODCASTS RAISES SEED FUNDING

*The growing network also hired Digital Strategy Associate, begins hiring search for Producers*

# PRESS PLAY PODCASTS

COLUMBUS, OHIO - December 15, 2020 - The [Press Play Podcast Network](#), a network of shows that empowers hosts to create high-quality, professional, engaging content, is pleased to report the infusion of seed funding by a private investor.

The investment will be used to expand marketing and advertising initiatives, incentivize current and future hosts, as well as to help fill several new network positions including digital strategy associate and producers.

“We’re looking forward to the growth and resources this investment allows us to pursue,” said Chase Smith, P3 Founder and CEO. “We believe in the power of storytelling through podcasts and are humbled by the industry’s trust in our expertise and abilities.”



P3’s new digital strategy associate, Olivia Zerick, is a senior at Indiana University studying Media Advertising with a specialization in Advertising Management.

“I am excited for my time with the company and looking forward to jump starting my career in the podcasting and digital advertising fields,” said Zerick.

Candidates interested in applying for Press Play Podcast Network’s open Producer position should apply via [LinkedIn](#).

Founded by Chase Smith in 2016, P3 launched with four unique podcasts: The Chase Smith Podcast, The Orange is Oranger Browns Podcast, A Swing and a Tribe MLB Podcast, and Cavs on the Break NBA Podcast. Since launch, the network has grown to house eight shows with at least five more in development.

The network boasts more than 188,400 episode downloads to date.

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### **About the Press Play Podcast Network**

The Press Play Podcast Network, also known as P3, exists to empower hosts to create high quality, professional, engaging content that listeners love. The network is made up of a diverse range of fantastic shows, many of them specific to Ohio. From covering professional and college sports to life, leadership and ministry, the ever-growing network has something for everyone.